

Ian R. Monk

PORTFOLIO

ianmonkcreative.com

CONTACT

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513 307 2210

CREATIVE EXPERIENCE

Creative Department

Art Director, 2010-2025

- Experience in all aspects of UI design, including wireframing, design, prototyping, and front-end development with expert knowledge of responsive design
- Developed brands from concept to deliverables, from mood boards to logos to websites, apps, videos and collateral.
- Collaborated closely with web development teams to produce best-in-class digital experiences
- Worked with corporate brand guidelines to produce innovative, creative work that pushed boundaries while maintaining identity
- Reviewed, directed and approved creative produced by others to ensure alignment with brand guidelines
- Developed integrated campaigns that included email marketing, display and out-of-home advertising, social media videos, tradeshow design, landing pages and more
- Began as Web Designer, promoted to Art Director in 2018

Northside Community Council

Communications Director, 2022-Present

- Responsible for editing, graphics, layout and publishing of monthly Northsider newsletter
- Manage Community Council's online presence, including website and social media

Monk Creative

Owner/Freelance Designer, 2025-Present

- Leveraging my years of agency experience to deliver top-quality design in a range of applications, from logo and graphic design to websites and video

EDUCATION

University of Cincinnati

College of Design,
Architecture, Art and Planning
Bachelor of Science in Design
Class of 2010

SKILLS & TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe AfterEffects
- Adobe XD
- HTML, CSS & JS
- WordPress
- Shopify
- Figma
- Microsoft Office
- PowerPoint
- UI/UX
- Branding/Logo Design
- Integrated Campaigns
- Print Production
- Social Media Advertising
- Email Marketing, Mailchimp
- E-Commerce
- B2C, B2B, Fortune 500, Startups, Nonprofit